

Minutes

ASIS Greater Milwaukee Chapter February 8, 2012

Location: Radisson Hotel (Jimmy's Grill) - North Ave and Mayfair Rd, Wauwatosa, Wi

Meeting called by: Mark Riesinger 7:42 am

Next meeting 3/14/2012

4:00 pm

Mo's Irish Pub- 10842 W. Bluemound Rd, Wauwatosa,Wi,

Attendees: Role call was read and the following were in attendance:

Mark Riesinger, CPP

Matt Blowers, CPP

Mike Dahm, CPP

Sharon Bieszk

Lori Dahm, CFSSP

Jon Phillis, CPP

Matt Anderson

Bill Coutant

Michael Schaefer, CPP

Armand Riopelle

AD HOC Committee:

Bob Wiedel

Donald McInnes, PSP

Dave Dulaney, CPP

Sergio Babakhanov

Excused:

Michael Zens

Absent:

Jason Rosselot

Jim Waack

Reports

Officer Updates:

- **Chair:** Dave contacted the Medical College about the fall/winter command meeting.
- Jason to report on the Occupy Milwaukee protests.
- Briggs and Stratton locked in as one of our meeting locations- chapter is trying to get more members to commit their facilities for meetings
- Former Chicago area FBI person a possible speaker for May/June meeting- also invite other associations to attend.
- More involvement of Ad Hoc Committee, members to make calls for member participation
- Mark to have involvement in regional conference calls- along with how to handle chapter goals. Other chapters not doing as well as The Milwaukee Chapter. John Harmon looking for 30-40 attendees at meetings.
- **Vice Chair:** Matt said other chapters are struggling to retain existing members and obtain new members. They are lacking goals and Objectives.
- Matt looking for locations for the April meeting- possibly Briggs or Harley Davidson- he is looking for suggestions. He wants to fill in the blanks for the dates that have no set places for meetings. Miller Coors offers free beer and soda, appetizers would be purchased. We would invite Mark Powers of Miller Coors to our board meetings held at their location (possibly August and September)
- **Treasurer:** Mike said Jim and Bob completed the yearly audit for 2011 finances on January 26,2012. Reported to Clint and Mark.
Lori motioned to approve, Mike S. seconded. Motion approved.

- **Secretary:** Meeting minutes to be sent electronically to the board for approval. Once approved, a copy will be sent to the Regional ASIS VP John Harmon

Committee Chair Reports:

- **Membership:** Jon said that membership number as of 12/31/2012 is 197. At the end of the first quarter Jon will contact members who have not renewed and give them reasons to renew. He will also send a welcome letter to new members to invite them to the 2/24 event at no cost.
- **Web Site:** Bill received proposal from Lanex about handling our website. Mark and Bill met with them and Lanex will create a new site and we will do event management through Constant Contact. (They have competitive pricing) Bill checking on pricing.
Bill forwarding proposal to board. Price does not include linkage. \$100 a year for site hosting. \$35 to maintain domain name.
There are 4 hours of training included, which includes administration, how to apply and documentation on how to use. We will be able to modify the site and have flexibility that we currently don't have.
Mike D. motioned the chapter pay \$2800 for construction of website and fees associated with it- Lori seconded- motion approved.
Mike D. will also check on cost of Pay Pal and the charge from wells Fargo for an account to support it.
- **Certification:** First CPP study class was held at Carroll University 1/14/2012. The classes are held the second Saturday of the Month at Carroll University. There are 12 signed up for the study, first class had 11 attendees. The test for CPP will be September/October and wrap up in November. All attendees are recommended to purchase study guide (reasonable cost) and Mike will purchase the study guide as the class facilitator.
- **Newsletter:** Many thanks to Matt for all of his work in creating our great newsletter. He is handing the letter over to Armand who would like feedback from the board on content and articles. We are looking for advertisers. We have a 25-30% open rate which we would like to increase. Lori expressed the board's appreciation to Matt for creating an outstanding letter.
- **Young Professionals:** Matt A. suggested a tri-fold folder to give out at colleges to attract young professionals. A lot of the new graduates now going into private security as police departments are currently not hiring and new grads are going into private Security
In June Young Professionals will host an event at Champps Brookfield with vertical market leaders. Top security leaders will host an event similar to speed dating-10 chairs with 15 minutes at each table with leaders telling participants what they do, what they are looking for in new hires. At the end there will be a networking social hour with a survey as to the value of the event. Don has a possible speaker- former Menomonee Falls Police Department sergeant who teaches at WCTC, Mike who works Brewer security with him and Mike Demarco who is security director at Summerfest.
- **Legislative:** Lori-NTR

Additional Information

- **AD HOC Committee:** Bob has secured the New Berlin Hill Golf Course for the annual outing and the rates remain the same.

Bob is looking for early sponsors- he wants to get enough golfers to have a shotgun start (64 golfers). This would allow everyone to finish at the same time and not have to wait around for others to finish. He will be inviting other associations. He will be looking for donations from the private sector and Stricker and Wilson Sports.

Old Business: None

- **New Business:** Mike D. will check the cost of getting a charge card account from Wells Fargo to accept credit card payments at events. On line acceptance of credit cards was also discussed. Don is a member of the ASIS Physical Security Council the largest council of ASIS. He is looking into a possible web based seminar or presentation on how to do a risk analysis, etc. How to deal with heightened awareness. We need to open the lines of communication between private sector security and the federal agencies. Matt B. will have calendar finished and push out dates on the web site. April 3, 2012 Harley Davidson event- the history of the motorcycle with law enforcement- luncheon organized by Matt and Mike Z. Happy 63rd Birthday Mike Dahm!

Meeting ended 9:07 am

Respectfully Submitted,
Sharon Bieszk
Chapter Secretary

Minutes sent electronically