

ASIS GREATER MILWAUKEE CHAPTER 053

MINUTES OF BOARD MEETING March 13, 2018

**Attendance:**

- Julie Schneider, CPP (Chair)
- Eric Biernat, CPP (Vice Chair)
- Dave Feller CPP (Treasurer)
- Diana Kuhrt (Secretary)
- Mike Cummings, CPP - Programs
- Chris Magnus – Golf Chair
- Gina Meyer – Membership
- Matt Blowers, - Programs
- Don McInnes, PSP - Council Liaison
- Kris Zhea – Military liaison
- Tammy Woods - Communications

**Guests:**

Steve Bowman, Allied Universal  
Matt Anderson, Briggs and Stratton  
Paul Behling, Fiserv  
Dave Delaney, US Security Associates

**Apologies received:**

Garan Chivinski, PSP – Mentorship  
John Edwards – Law Enforcement Liaison

**Opening**

JS called the **meeting to order at 4:03 pm.**

**1 Officer updates:**

**1.1 Introductions :**

**1.2 Chair:**

**1.3 Vice Chair:**

**1.4 Treasurer's Report - DF** March 27, 2018 audit will be done with the help of GC and MC

Motion to adopt:

*Proposed* –EB

*Seconded* – MC

**1.5 Secretary's Report - DK**

Motion to adopt:

*Proposed* – DM

*Seconded* – KZ

**1.6 Actions from previous meetings:**

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<b>Action</b>	<b>Person Responsible</b>
<p>WCTC Contemporary Security Management Certificate</p>	<p>MC - Classes are going well. 8 attendees. All are off to a good start. Would like more attendees and late entries are encouraged. Brian has taken another position, but Jody is committed to finishing the program which is at the half way point now.</p> <p>JS – searching for the program needs improvement. Synopsis of program posted would be good. Right now the listing to even sign up for class is very difficult to find.</p>
<p>Strategic Planning Discussion</p>	<p>Went over topics and what was discussed in the strategic planning meeting in February based on the ASIS international strategic planning goals.</p> <p>Knowledge management- how do we provide information to members. Global network, event preparedness and response. We want to provide better value to our stake holders.</p> <p>Focusing on internal chapter development for sustainability for the chapter.</p> <p>Goal is to complete business plan following the HQ template. We are currently strong in implementing project plans and managing charitable donations.</p> <p>Goal to make it easier for members who do not attend board meetings to be able to follow what is happening which led to discussion on improving communications for members. ASIS connects daily communication. We want to create a different format so that we stand out from the international daily emails.</p> <p>In regards to succession planning and creating term limits: start earlier in the cycle to pinpoint people who are interested in taking over board members positions. More successful organizations have mentorship or co-chairs which takes away fear of being overwhelmed with a new key position. Co chair develops under the current chair. We do discuss this, but there really needs to be recruitment.</p> <p>Improving member retention. The website has changed so that extracting information is not as easy. The process of how we welcome new members needs</p>

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	<p>to be changed. Old way is to send emails. Discussed giving a personal call to get a better feel of what the new members are looking for.</p> <p>Suggestion for the retention committee to be assigned to multiple people so that new members can be paired with someone. It's better to have a buddy system to have someone to attend meeting with to navigate through the process. Address the issue on retaining people and work on quality first then quantity.</p> <p>Value for vendors. There is a "no sell" policy, however we do want to provide opportunities for them to show their product or services. Recommendation was to set up a trade show along with social event. Is it viable because it is not as necessary with the availability of internet. However the goal is to give value to our vendors, so think about how we can provide value to vendors for the next meeting.</p> <p>Provide educational opportunities to members: will purchase webinar subscription for chapter members.</p> <p>Provide value to the community/charitable events. Make sure that we do promote those. Add to procedures so that donations are made along with registration</p> <p>Promote certification and scholarships. Chapter sponsors members for certifications.</p> <p>Please think about initiatives for two weeks and then it will be published to the membership.</p>
<p>Criminal Justice Meeting</p>	<p>DM gave handout for anyone interested in attending event through MATC regarding homeless outreach team. April 23<sup>rd</sup> and 24<sup>th</sup> and 25<sup>th</sup>. \$100. Encourages firefighters, EMT, first responders.</p>
<p>ASIS SHRM Program Event</p>	<p>MC &amp; MB – presented project plan and asked for it to be accepted.</p> <p>Date is May 8<sup>th</sup> and will count for six hours of CPP credit.</p> <p>Included in the event will be a networking reception at Mo's during Happy Hour.</p> <p>DM motions to accept proposal (100%). CM second.</p> <p>This is a solid program on mental health issues in the workplace. Keynote address will be a top psychiatric</p>

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	<p>expert.</p> <p>NAMI will also provide two speakers. Plus a homicide detective from the police department will speak and MPD psychiatrist.</p> <p>There will be a 30 minute q &amp; a period with involvement from participants. There will also be an attorney present to address legal issues.</p> <p>A drawing will be held for Mo's gift certificates.</p> <p>Sponsorship opportunities will be available, and there is a suggestion to offer two seats to current ASIS members in the emerging leader, student, young leader or welcome categories. Officers will look at member list and notify board of selection.</p>

**2 – Committee Chair Reports**

**2.1 ASIS Foundation Liaison:** DF

**2.2 Certification:** MS

**2.3 Membership:** GM gave her notice that she will be leaving and relocating to Denver.

**2.4 SHRM** MC & MB

**2.5 Council Liaison:** DM

**2.6 Law Enforcement Liaison:** JE

**2.7 Legislative:** JS–

**2.8 Mentorship:** GC Mentorship program was not discussed but JS and GC will meet to discuss. Also discuss tying mentorship into getting credit for programs.

**2.9 Military liaison** KZ

**2.12 Webmaster:** SS

**2.13 Women in Security:** CM/SS

### **3 – Events for 2018**

**3.1 ASIS/SHRM.** MC & MC presented project plan

Motion to adopt:

*Proposed* –DM

*Seconded* – CM

**3.11 NAMI walk** – GC (Garan) is nominated to chair

**3.2 Golf:** CM project plan will be presented next meeting

**3.3: Sponsorship:** EB & CM

**3.4: LE Luncheon:**

**3.5: WIS/YP:** CM/SS

**3.6 CPP Study Group:** Completed for 2017

**3.8. Career Development Seminar** GC

**4.0 – Past Business**

**5.0 – New Business.**

MB will give overview of HD 115<sup>th</sup> anniversary plans at next meeting.

**6.0 – Adjourn Meeting**

*Motion* - That the meeting be adjourned at **5:21 pm.**

*Proposed* – EB

*Seconded* – MC

**Date of next meeting: April10th**

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**Summary of Decisions**

<b><u>Section</u></b>	<b><u>Decision</u></b>
<b><u>1.2</u></b>	
<b><u>1.3</u></b>	
<b>1.4</b>	Treasurer's Report accepted
<b><u>1.6</u></b>	Secretary Report accepted
<b>3.1</b>	Project Accepted
<b><u>6.0</u></b>	Meeting adjourned