

ASIS GREATER MILWAUKEE CHAPTER 053

MINUTES OF BOARD MEETING March 12, 2019

Attendance:

- Garan Chivinski, PSP (Chair)
- Diana Kuhrt (Secretary)
- Michael Cummings, CPP (Programs)
- Matt Blowers, CPP – (Programs)
- Chris Magnus (Golf Chair)
- Steve Beaudry, PSP (Webmaster)
- Steve Bowman

Guests:

Jordan Barley, G4S student intern
Brendan Zogman, Axis Communications
Michael Mendez, Charter Communications
Ryan Owsichek, Securitas
Michael Boettcher, G4S
John Busch, DHS
Keith Sexton, G4S

Apologies received:

Jason Barrett (Vice Chair)
Kris Zhea (Treasurer)
Julie Schneider, CPP (Law Enforcement Liaison)
Eric Biernat, CPP (Membership)
Dave Feller, CPP (Foundation Liaison)
Don McInnis, PSP (Council Liaison)
Tammy Woods (Communications)

Opening

GC called the **meeting to order at 4:05 pm.**

1 Officer updates:

1.1 Introductions : Good to see lots of visitors

1.2 Chair: GC Welcomed everyone to the meeting.

1.3 Vice Chair:. absent

1.4 Treasurer's Report – has not been transferred yet due to bank issues

Motion to adopt:

Proposed –

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Seconded –

1.5 Secretary's Report – Lost for this month

Motion to adopt:

Proposed –

Seconded –

1.6 Actions/Discussion

Chapter Goals/Committee Leadership

GC: Goals for year are to reach out for more membership and participation including veterans.

Young Veterans (VIPER) organization is one to tap into. Looking for groups to mix and mingle with. Obvious partnership for ASIS. Looking for someone who has connections to the military.

Reach out to DSN to see if they know anyone who would like to get involved in this capacity.

Also looking for young professionals. 45 years of age or younger qualifies as "young". Looking for committees and membership in this area.

APP certification is the ticket for the young security professionals to become involved in ASIS.

Promote ASIS to all in the security profession.

MB recommended updating ASIS business cards.

GC: Also encourage membership in Women in Security. CM has found it extremely helpful over the years. Minneapolis has a large following of Women in Security. They put on an events including one all day event with attendees from all over the region.

GC: Educational opportunities for security course. Possibly have a liaison with Gateway to partner as the one with WCTC was not completed.

Board Meeting name was changed to Chapter Leadership and Membership Meeting in order to encourage more attendance at monthly meetings. There was a suggestion for changing up the venue.

GC is looking to have committee leaders to set up education events, speakers or just a social events. There are many venues in Milwaukee that would be perfect locations. Social media will also help with promotion.

CIP Training

GC and MC have been working with NAMI for the past year on a committee with SHRM to provide this training.

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CIP training will be \$75 for two days. Both days gives a CIP certification. Encourage ASIS and SHRM members as well as small business owners and service type businesses to attend.

There are currently over 50 registrants. Registration is available online. There is no cap, aiming for 100. Would like enough interest to hold these events more than once a year. NAMI is providing this at a super low rate.

March 26th and 27th. \$5 parking at the Pfister Hotel.

GS encouraged everyone to send as many people as they can: employees and clients. If anyone has issues registering, contact GC as link directs to SHRM.

No quorum for voting, so that will be handled by email.

As Chapter Chair, GC can certify for educational credit.

There will also be tables set up at the event for both NAMI and ASIS.

ASIS SHRM Program Event

MB. 8th Annual conference. Full day conference. Topic this year is Insider Risk. Identifying risks to companies Hosted at Medical College. Attendance is currently anticipated to be 60 - 80. Lunch is included and social at Mo's afterward. All speakers are secured. Conference call is scheduled. Great speakers lined up. All are encouraged to attend on May 30th. Next meeting is schedule for March 21st, so registration will be forthcoming. SB will post to website.

GSX 2019

In Chicago this year! Great presentation last month from the Chicago board. Recommended social events in addition to board meeting. CM also mentioned that Chicago has a speaker at each meeting as well. The meetings are held over lunch, and they do charge around \$50 to attend. Chicago also charges a local membership fee as well.

Website Development

SB reported. Facebook page has been established. Calendar has been added with alerts. Built on Word press platform. Cost of \$3500 to change platforms. SB suggested looking at the numbers to consider. With this enhancement, it will generate a lot more hits. Goal is to win award for 2020. MB mentioned that competition is typically low and there is \$1,000 bonus that comes with it. Adding information is very easy, so please contact SB for any additions. The more usage, the higher on the SEO we will appear. Any event posted on any platform (LinkedIn, Twitter, etc) will be posted on all other platforms. Vote will be introduced next meeting. Eventual goal is greater networking range.

Vote for future on projector and screen will be held. Approximate cost is \$300.

Golf Outing

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CM: golf chair. Largest fund raiser of the year for ASIS. Fun day, lots of prizes. Encourage everyone to attend. 2019 at Muskego Lakes, August 16th, 2019. Pig roast included. CM will communicate changes and get first notices out in April. CM is looking for two more volunteers to help with errand running to ease the burden. Pushing sponsorship and donations. SB volunteered a few of his employees to help on the day of and also a drone for photo ops.

DHS

Training session in Racine PD. Will also count toward educational training for certification. Plans are beginning to be put in place for the DNC, July 13 -16, 2020. Substantial impact on the City of Milwaukee.. Secret Service runs it, but advocate for local security companies and information will be shared.

2 – Committee Chair Reports

2.1 **ASIS Foundation Liaison:** DF

2.2 **Certification:** MS

2.3 **Membership:** EB

2.4 **SHRM** MC

2.5 **Council Liaison:** DM

2.6 **Law Enforcement Liaison:** JS

2.7 **Legislative:** JS

2.8 **Mentorship:**

2.9 **Military liaison**

2.12 **Communications:** TW

2.13 **Women in Security:**

3 – Events for 2019

3.1 **ASIS/SHRM Program:** MC & MB

3.2 **Golf:** CM

3.3: **Sponsorship:** EB & CM

3.4: **LE Luncheon:** JS

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3.5: WIS/YP:

3.6 NAMI Partnership: GC & MC

3.7 Young Professionals:

4.0 – Past Business:

5.0 – New Business:

6.0 – Adjourn Meeting

Motion - That the meeting be adjourned at **5:20pm**.

Proposed –

Seconded –

Date of next meeting: April 9th at Mo's

Summary of Decisions

<u>Section</u>	<u>Decision</u>
<u>1.2</u>	
<u>1.3</u>	
<u>1.4</u>	Treasurer's Report
<u>1.6</u>	Secretary Report
<u>3.2</u>	
<u>6.0</u>	Meeting adjourned