

ASIS GREATER MILWAUKEE CHAPTER 053

MINUTES OF LEADERSHIP MEETING January 14, 2020

Attendance:

- Steve Beaudry, CPP, PSP, PSI (Chair)
- Heather Pico (Vice Chair)
- Sean O'Neill (Treasurer/Webmaster)
- Diana Kuhrt (Secretary)
- Garan Chiviniski, PSP (Regional VP)
- Michael Cummings, CPP (Programs)
- Chris Magnus (Golf Chair)
- Steve Bowman (DSN liaison)
- Matthew Scibelli, PSP (Young Professionals)
- Kris Zhea, outgoing Treasurer

Guests:

Justin Neese, AXIS – offered web assistance
John Stukenberg, AXIS
Matt Kjin, AXIS
Chris Phillips, Advatech
Troy Jankowski, MPD
Dan Krueger, VTI
Jacqueline Popp, JBM

Apologies received:

Julie Schneider, CPP (LE Liaison)
Mike Clemens (Military/Veteran's liaison)
Eric Biernat, CPP (Membership)
Dave Feller, CPP (Foundation liaison)
Don McInnis, PSP (Council liaison)
Tammy Woods (Communications)

Opening

GC called the **meeting to order at 4:02 pm.**

1 Officer updates:

1.1 Introductions :

1.2 Chair: SB Welcomed everyone to the meeting.

1.3 Vice Chair:. SO

1.4 Treasurer's Report - transition was made to SO. Report will be provided.

1.5 Secretary's Report – Will be posted to the website.

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Motion to approve previous – SB
Seconded - MC
Approved!

Discussions/Actions

Chair Comments - SB

Focusing on getting other ASIS chapters involved such as Madison, Fox Valley and Northern Illinois. One goal for this year is combing more with these chapters and combining for events.

Suggestion to skip February meeting in order to have more time to finalize website, treasurer, etc. Next meeting will be March 10th with an officers meeting to be held in February.

Another goal for 2020 is to fill more chair positions. Actively looking to for someone to chair Women in Security.

Goal to increase membership attendance to board meetings by adding social outings.

Also continue building relationships with other organizations such as Veteran's Chamber, NAMI, MATC, MSOE, etc. List all partnerships on website so that ASIS members have access.

Website Development – SO

Implementation from Star is complete. Added some functionality tools. Chapter events will be posted along with notifications and registration. Tracking will be much easier. Payment system will be added. Stripe is the payment function. Currently uploading pictures and setting up team of webmasters. Lots of bang for buck and making systems use seamless. Discussion of log in being taken off of site. Will also have mobile capability. This will enable registration on site of events. Encourage everyone to add events to site including DSN and MPD community events. Question regarding non-member vs. member lists. Very easy to distinguish. It's a matter of checking a box!

This will be the year to apply for website award through ASIS that includes a financial award.

Treasurer's Report

Transition has been made from KZ to SO and SB. Has a good banker who will be there to help to avoid horror show of last year.

Current financial report shows \$3,000 owed to NAMI. Current balance shows approximately \$9K.

Report will be provided to be posted on the website. It was decided that just a summary report will be preferred over the full report. A full financial will be available upon request. **DF** is the

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only one with experience in filing tax form for the past seven years, so he will continue to be relied upon to assist with that.

PROGRAMS – MC

ASIS SHRM Event- Well under way with planning Investigations will be the title. Day selected is May 19th. Plan on a full day as registration will start at 7:30am and finish up at about 3:30pm. It will be an all day event with a networking event afterward. Location for networking will be discussed at the next planning meeting. The planners have reached out to potential speakers. Last planning meeting was in December, and next meeting is tomorrow! MC conversed with editor of Security Management magazine and is putting together an article at their request. The focus of the article for the magazine will focus predominantly on the NAMI/ASIS/SHRM programs. Great!!

CIP – partnering with NAMI/ASIS/SHRM to present dealing with behavioral health. Planning for a third event in the spring. Email was just sent for planning meeting. Goal is to make this an annual or semi- annual event. There is approximately \$6,000 available from the past programs to put toward the next event. NAMI does the event for \$3,000. The 6k will be used to be put toward the NAMI fee and the lunch which is included. SHRM has approved financial distribution. This program has had good success so far. The first event had about 100 and the fall event had 90 participants. Great program not only for individual professional life but also beneficial on a personal level as well. The charge was only \$75 for a two day program which includes lunch and breakfast, so that is a wonderful deal due in part due to the fantastic sponsors. This is a community outreach, so it's more about providing a service than it is about making money.

Golf Outing - CM

This is the number one money making event for our ASIS Chapter. Planning on staying at Muskego Lakes Country Club and golf course. Will get the save-the-date out next meeting.

Now is the time to bring up the idea of sponsorship. Put all options on the website and give all options for sponsors so that it can be done once for the year. If all is listed on the website it will be easier for vendors to see for decisions to be made. Different levels can be set up such as platinum, silver, premium. There will be some discussion on logistics with the new website.

Law Enforcement Luncheon – JS Tabled for now.

Young Professionals – MS

Coming up with fun ideas for the group to attract younger members and entertain older ones. Spoke with Comedy Sports recruiter in Walker's Point. Looking at the end of February or end of March. March or early April is a more feasible target date. Welcome new ideas: whirlyball, lazer tag, duckpin bowling, escape rooms, etc. MS is encouraged to reach out to contract security companies and encourage their members to attend the events.

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DNC – SB

January 23rd, 4:30pm Doc's Smokehouse is next social DSN. Encourage collaboration with DNC and ASIS. Democratic Convention, 2020 is on everyone's radar, and the DNC is heavily involved in the planning stages for the DNC.

Member Engagement – KZ & GC

Continuing goals of increasing attendance from our 200 members. Adding social events and developing relationships with other organizations. Mentioned bringing in speakers as was started last year. It would be easier to have set speakers on a calendar. Also mentioned: goal of social events three or four times a year to keep things lively. GC – ASIS can provide information that no other organization can. MC – tap into current board for experts to speak. Is the 4pm start too early – making it challenging for everyone to make it on time. Possibly have a board meeting followed by something more social. Will brainstorm on start time over the next month. CM suggested sending reminder out as a calendar invite included in the email.

Motion for \$500 to purchase marketing materials for presentation at conventions.

Proposed - GC
Seconded - CM

Vote: all in favor, no opposed, Approved!

Motion for research to be done to projector for presentations.

Proposed - SB
Seconded – MC

Approved! CM will conduct the research.

2 – Committee Chairs

2.1 ASIS Foundation Liaison: DF

2.2 Certification: MS

2.3 Membership: EB

2.4 SHRM MC

2.5 Council Liaison: DM

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2.6 **Law Enforcement Liaison:** JS

2.7 **Legislative:** JS

2.8 **Mentorship:**

2.9 **Military liaison**

2.12 **Communications:** TW

2.13 **Women in Security:**

3 – Events for 2019

3.1 **ASIS/SHRM Program:** MC & MB

3.2 **Golf:** CM

3.3: **Sponsorship:** CM

3.4: **LE Luncheon:** JS

3.5: **WIS:**

3.6 **NAMI Partnership:** GC & MC

3.7 **Young Professionals:** MS

4.0 – Past Business:

5.0 – New Business:

6.0 – Adjourn Meeting

Motion - That the meeting be adjourned at **5:24 pm.**

Proposed – SB

Seconded – DK

Date of next meeting: March 10th, Mo's Irish Pub on Bluemound Road

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Summary of Decisions

| <u>Section</u> | <u>Decision</u> |
|-----------------------|--------------------------------|
| <u>1.2</u> | Purchase of marketing material |
| <u>1.2</u> | Research for projector |
| <u>1.4</u> | Treasurer's Report accepted |
| <u>1.5</u> | Secretary Report accepted |
| <u>1.5</u> | |
| <u>6.0</u> | Meeting adjourned |