

## ASIS GREATER MILWAUKEE CHAPTER 053

### MINUTES OF LEADERSHIP MEETING March 10, 2020

#### **Attendance:**

- Steve Beaudry, CPP, PSP, PSI ( Chair)
- Heather Piccolo (Vice Chair)
- Sean O'Neill (Treasurer/Webmaster)
- Diana Kuhrt (Secretary)
- Garan Chiviniski, PSP (Regional VP)
- Michael Cummings, CPP (Programs)
- Don McInnis, PSP (Council liaison)
- Chris Magnus (Golf Chair)
- Steve Bowman (DSN liaison)
- Jacqueline Popp (Women in Security)

#### **Guests:**

Jeff Huber, Newport Network Solutions  
Karl Radke, AXIS  
Matt Kjin, AXIS  
Dave Delaney, Allied Universal  
Jason Smith, GE Healthcare  
Justin Tolomeo, GE Healthcare  
Troy Salchow, ATS  
Mark Schaeffer, Permar

#### **Apologies received:**

Julie Schneider, CPP (LE Liaison)  
Mike Clemens (Military/Veteran's liaison)  
Matthew Scibelli, PSP (Young Professionals)  
Eric Biernat, CPP (Membership)  
Dave Feller, CPP (Foundation liaison)  
Tammy Woods (Communications)  
Jeff Mueller (Programs)

#### **Opening**

SB called the **meeting to order at 4:01 pm.**

#### **1 Officer updates:**

##### **1.1 Introductions :**

**1.2 Chair:** SB Appreciated everyone coming.

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### 1.3 Vice Chair: HP

**1.4 Treasurer's Report** - SO Report will be provided

**1.5 Secretary's Report** – DK Was not posted to the website., so presented on new projection screen. Past minutes approved.

Move to accept: MC

Seconded: DM

**1.6** Actions from previous meetings:

### Chair Comments

**GC** (Regional VP): Is allowed to have five chapter chairmen on his team. Has been meeting other Chapters in the region including Fox Valley and Green Bay. Had originally planned to introduce at this meeting, but unfortunately the ARVP guests had to cancel.

**SB** (Chair) ASIS is recommending taking meetings remotely due to outbreak of coronavirus. Took a vote, and everyone is on board with continuing with in person meetings. Will monitor situation and if warranted will send out notification to go remote.

Treasurer transfer of accounts is complete.

Open committee positions: MC reported that Jeff Mueller is for sure on board for programs committee and has been working diligently.

Women in Security – there have been several women interested in this position: Jacqueline Popp and Caroline. JP was voted in as chair for Women in Security.

2020 Plans:

**Future Meetings:** Suggested format: organized meeting from 4:00pm to 5:00pm, then have a speaker come in for approximately 20 – 30 minutes. Followed by a small social to start at about 5:30pm until 6:30pm -ish. Oral vote was taken. None were opposed. Will aim for April with the new format.

Next, does anyone have ideas for guest speakers? Suggestions ranged from the topic of “identifying early warning signs”, presenter Brian Dorow from WCTC, hostage negotiator from Fox Valley, MC was nominated and he does have enough material to be a backup speaker. SB could recruit secret service to address DNC concerns. SB suggested holding off until May when it is closer to the DNC.

**Donations:** Requested organization to put something together for Molson/Coors team in lieu of tragedy this month. Refer to Jeff Mueller regarding what would be best. Send letter and have him forward to senior leadership as a note of support from the professional security leaders in

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the area. CM mentioned there is a go-fund-me page, but just the card will be totally appreciated. SB asked CM and MC for help putting card together. SB asked for motion to donate \$500 to the go-fund-me page.

Motion to accept: TS  
Seconded: SB

### **Website Development – SO**

Smooth transition integrating old site into new site with new color scheme. Analytical capabilities to track emails sent, opened and bounced. Everything is filtered through communications dashboard. Capable of listing events, can add a count down, can send notifications. Also includes self contained orders and transactions. One stop shop through Stripe. Very user friendly and StarChapter has been great with the training process as well. It has almost unlimited capacity. There are just a few other things to integrate including pictures, videos and old chapter minutes.

The site has the capability to send out invitations, and registrations can be done on site thru mobile phone. Surveys can go out automatically. There are features that can be leveraged at no extra cost for many other purposes. Social media connections will be added eventually. Discussion that Linked In seems to be used the most. Facebook doesn't seem to be business orientated, Twitter is also linked to Facebook, but is more popular with the young professionals.

CM asked about managing golf outing list. She can be given access to do this by creating a group manager.

Feedback is that it is pretty powerful and definitely the best Chapter website out there. 😊 Will be putting in for award next year. StarChapter is creating approximately 50 sites for ASIS Chapters currently. It's going to be tough to win.

SB encourages writing articles to publish to site.

### **Treasurer's Report**

Not a lot has been spent this year other than new projection and screen. There was an online vote with board to increase amount from \$500 to \$750 in order to get a more quality screen. \$1092 total year-to-date expenses.

Taxes will be completed and posted next week. Audit will be after tax completion.

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### PROGRAMS – MC/JM

**ASIS Project Plan** – was submitted as a requirement which will be posted to website.

**SHRM Event - May 19<sup>th</sup>:** The topic will be conducting internal investigations. There will be a day long program with added social networking event after. Project plan submitted for board approval for budget. Expenses include food for breakfast, lunch and networking event. Other items include gift card for raffle, milage and gift cards for speakers, ASIS membership and MM/SHRM membership raffle for member who attends. The budget included two sponsors with acknowledgment throughout the day. The budget was based on using a conservative number of 50 registrations, but it is typically closer to 100. Anticipating a profit of \$1200.

Communications plan is also included with dates and organizations. Registrations are taken at both the ASIS site and SHRM site.

Also included the to complete the full program, MC contacted Troy from MPD and he found two detectives to present the law enforcement portion. Dave Zulaski is coming from Illinois. Jeff Mueller from Molson/Coors and an HR person from the Medical College of Wisconsin. A lawyer will present the employer piece. The final portion will be with a panel to answer questions. Following will be a social event at the Medical College as they allow alcoholic beverages and appetizers. Beer will be donated by Molson Coors.

Motion for approval: DM

Seconded: DK

**CIP** – MC/GC/ HP Project Plan presented for mini CIP training class.

Partnering with NAMI/ASIS/SHRM to present dealing with behavioral health. This came to be at a networking event after one of the annual ASIS/SHRM workshops. Registrants can learn how to identify and deal with behavioral health issues. National SHRM gave a donation.

In conjunction with the DNC coming to Milwaukee (idea courtesy of Susanne Vella), there will be two four hour mini CIP training courses to target businesses in the downtown area who will be impacted by the increase of population during the DNC.

Two very good presenters will be back. Registration cost will be \$50 per participant. Food for attendees will be approximately \$10 each.

Date is June 10<sup>th</sup>. Venue is at Marquette University. Room at no charge, reduced catering and parking. Maximum of 80 people per session. 8am to noon and 1pm to 5pm time slots.

DM: supports as a very good program for the lay person as well as security professionals.

HP: focusing on homeless workers and keeping everyone safe.

SB: requested that someone present at the DSN meeting on Thursday.

Motion to approve: DM

Seconded: TS

**Golf Outing - CM**

Update: JP will be helping out. Eric Biernats will also be joining the committee. Everything is scheduled. Drone shoot is planned. Date is Friday, August 21<sup>st</sup> at Muskego Lakes.

**Law Enforcement Luncheon – JS** Tabled for now. Not dead yet, but put on hold.

**DNC – SB**

Thursday at 411 building. Asked if meeting notices are getting out.

SO mentioned that a meeting for west side businesses meeting will be held on Friday.

**Member Engagement – DM**

Council positions are transitioning to “community” positions.

DM took on the chairmanship for protection of assets manual updating along with team of 10. Will be combining several standards and combining. DM asked for any information anyone has which should be included. SB offered assistance. Instead of Councils, there will be Steering Committees and community pages. Credits will be given by participating, so that’s really great just for being engaged.

**Sponsorship– SB**

Requested chairman for sponsorship committee. CM nominated EB and will assist him. MC offered to help as well. Hope is to develop different tiers and define benefits of sponsorship for the businesses. Market it as a partnership. From a business standpoint, it is better to pay upfront on an annual basis than piece meal for each event. It would be best to give advance notice for budgeting. Most businesses start planning as early as the previous August.

Full attendance vote: all in favor, none opposed

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### **2 – Committee Chairs**

**2.1 ASIS Foundation Liaison:** DF

**2.2 Certification:** MS

**2.3 Membership:** EB

**2.4 SHRM** MC

**2.5 Council Liaison:** DM

**2.6 Law Enforcement Liaison:** JS

**2.7 Legislative:** JS

**2.8 Sponsorship:** EB/CM/MC

**2.9 Military liaison:** MC

**2.12 Communications:** TW

**2.13 Women in Security:** JP

### **3 – Events for 2019**

**3.1 ASIS/SHRM Program:** MC & JM

**3.2 Golf:** CM

**3.3: Sponsorship:** CM & EB

**3.4: LE Luncheon:** JS

**3.5: WIS:**

**3.6 NAMI Partnership:** GC & MC & HP

**3.7 Young Professionals:** MS

### **6.0 – Adjourn Meeting**

*Motion* - That the meeting be adjourned at **5:30 pm.**

*Proposed* – SB

*Seconded* – DM

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Date of next meeting: April 14<sup>th</sup>, Mo's Irish Pub on Bluemound Road

**Summary of Decisions**

<b><u>Section</u></b>	<b><u>Decision</u></b>
<b><u>1.2</u></b>	
<b><u>1.3</u></b>	
<b><u>1.4</u></b>	Treasurer's Report accepted
<b><u>1.5</u></b>	Secretary Report accepted
<b><u>3.2</u></b>	
<b><u>6.0</u></b>	Meeting adjourned