

ASIS GREATER MILWAUKEE CHAPTER 053

MINUTES OF LEADERSHIP MEETING September 14, 2020

Attendance:

- Chris Magnus (Chair)
- Jake Danmeier (Vice Chair)
- Diana Kuhrt (Secretary)
- Sean O'Neill (Treasurer)
- Justin Neese (Webmaster)
- Michael Cummings, CPP (Programs)
- Julie Schneider, CPP (LE Liaison)
- Garan Chiviniski, PSP (Regional VP)

Guests:

Scott Whalen, Abbey Springs
Bill Niemuth, Fox Valley Chapter Chair
Sushila Mahanti

Apologies received:

Jeff Mueller, CPP (Programs)
Don McInnis, PSP (Community Groups Liaison)
Heather Picolo (Women in Security)
Eric Biernat, CPP (Membership)
Dave Feller, CPP (Foundation liaison)
Steve Bowman (DSN liaison)
Tammy Woods (Communications)
Michael Schaefer, CPP (Certification)
Bill Morales (Military liaison)

Opening

CM called the **meeting to order at 4:01 pm.**

Introductions of all present.

1 Officer updates:

1.1 Chair: CM

1.2 Vice Chair: JD

1.3 Treasurer's Report - SO. Report provided

1.4 Secretary's Report – DK Minutes are posted to the website.

Move to accept: MC Seconded: JD

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Chair Comments - CM

Welcome to JD to the Vice Chair position!

Attendees to GSX: CM, DK, MC. Will attempt a meet up during the event.

Website Development – JN

Axis will be guest speaker for the October meeting. If there is a specific item or topic you would like covered, please reach out to members from Axis.

On track for 600 visitors to the website for this month: 861 and 894 visitors from two previous months, so we are hitting high numbers. Main meeting invite went out to 161, with only 17 opening the mail. There is concern that emails are going out and not opening. About one third open the emails. This is concerning as it is the only way of communicating with members. Be mindful that we want to get members excited and want to engage with the chapter. Question of whether we want to do “push to text”. Not certain that would be effective. Question about opening in preview window? Does that count as being viewed? How can we make our emails more inviting to compete with the multiple daily emails from ASIS international? How do we improve? Engaging with members by giving personal call. Polling is one recommendation. Perhaps breaking up a list and having everyone call 5-6 members to find out intent for 60th Anniversary attendance. JS will come up with a list of questions for engagement.

Revised Format for ASIS Chapter Meetings, Business Meetings and Committee meetings. Proposed breaking up into three separate meetings into:

- 1) business meeting,
- 2) membership meeting:
 - * try to keep it to 60 minutes
 - * introduce new members
 - * talk about job opportunities to draw the young professionals
 - * talk about upcoming events in the area as they are happening,
 - * market trends (invite those from law enforcement and other sections of the community)
- 3) Speaker meeting: separate the speaker from membership meeting. Make it more of a luncheon speaker.

In comparison to the DSN meetings, they give briefings and share valuable information. Requirements for business meetings is 6 per year that minutes are kept, so we can continue functions, but not hold the business meetings during holiday and summer months.

Schedule the business meeting before the membership meeting. They can be very short, and possibly even quarterly.

JN and JS will take on finding liaisons from law enforcement and fusion center to gather information to share. Start looking at new style transitioning in October/November. Guest speakers for October will go ahead with the “lunch and learn” format. Membership meeting will be in November and just business meeting for October. Will be added to the calendar:
November: 4th: luncheon business meeting, 12pm to 12:30pm and November 9th, membership meeting from 4pm to 5pm.

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Treasurer's Report -SO

Was submitted and displayed. \$100 Donation for Covid relief fund was not itemized. Payment was made and letter sent to Judy Paul. Follow up will be made on that.

Motion to approve: CM
Seconded: DK

60th Anniversary Celebration - MC

16 registrants for October 13th date to be held at the Silver Spring Country Club. Agenda for the event will be: starting between 11am and 12pm with appetizers. This will be followed by a full lunch with speakers until 2pm. 3pm to 5pm will be a networking opportunity as the room is reserved until 5pm. MC has been sending out emails from previous lists he has. There is a once a week notification by email from the Chapter. We are relying heavily on word-of-mouth to spread the word about the event. It will be a fun celebration and a great time to re-connect. Next committee meeting is set for tomorrow. Kudos to Greg Schmidt for coming up with some great door prizes. There are approximately 15 really nice door prizes including: SW donated a golf foursome, dinner certificates and original prints.

ASIS International came up with a very nice 3D plaque, there are will be some recognitions at the event and Sheriff Lucas is the confirmed speaker. Introductions will be made, and there is plenty of time for networking after the official event.

The charge per person is \$20 per person which makes it \$18 short per person, but ASIS will cover.

Again, there is a great Networking Opportunity from from 3pm to 5pm

RVP – JS

Request for update on new members. Survey will go out to determine if members are in the correct chapter. More information from other chapters will be forthcoming after the next meetings.

Golf Outing – CM

Made more money than last year. It was a terrific outing! Grand total was \$4712!! Compared to \$4380 last year. Highest gross total: \$10,660, also highest expenses, but still came out well. 50 golfers this year compared to 34 last year!
Sponsorship was down by about \$200.
There were 4 foursomes who paid but did not attend.
All in all very successful!
Kudos to CM for doing an outstanding job once again!

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DK: Move to reimburse CM for personal expenses
MD: Seconded

Will ask for approval to purchase bag for screen and stand.

Law Enforcement Luncheon

Fall Appreciation Event slated for November or December. At this point there are not a lot of individuals excited about putting on this event in lieu of the COVID cases. There is also currently no one is available to chair. Motion to defer this to May, 2022. That should give ample time to find someone who has time to spearhead.

CPP Recognition – CM

Will be sending out the list. Going forward will be mentioning those individuals.

Scholarship - CM

Certification Accelerator Scholarship. Deadline is October 31st, 2021. If you know anyone who is going for their certification, send it to CM. JS will check list of those attending the study groups. This is free money, so get your suggestions in within the next few weeks.

2 – Committee Chairs

2.1 **ASIS Foundation Liaison:** DF

2.2 **Certification:** MS

2.3 **Membership:** EB

2.4 **SHRM** MC

2.5 **Council Liaison:** DM

2.6 **Law Enforcement Liaison:** JS

2.7 **Legislative:** JS

2.8 **Sponsorship:** EB/CM/MC

2.9 **Military liaison:**

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2.12 Communications: TW

2.13 Women in Security: HP

3 – Events for 2021

3.1 ASIS/SHRM Program: MC & JM

3.2 Golf: CM

3.3: Sponsorship: EB

3.4: LE Luncheon:

3.5: WIS:

3.6 NAMI Partnership: GC & MC

3.7 Young Professionals: JD

6.0 – Adjourn Meeting

Motion - That the meeting be adjourned at **5:32 pm**.

Proposed – CM

Seconded – DK

Date of next meeting: October 14th, Virtual (new format)

Summary of Decisions

<u>Section</u>	<u>Decision</u>
<u>1.1</u>	
<u>1.2</u>	
<u>1.3</u>	Treasurer's Report accepted
<u>1.4</u>	Secretary Report accepted
<u>3.2</u>	
<u>6.0</u>	Meeting adjourned